

**Lisa Wollenberg**  
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Lisa Wollenberg has nearly 20 years of legal marketing and public relations experience. In her current role she oversees all public relations initiatives and outreach for Winston & Strawn LLP, a national commercial law firm with nearly 900 attorneys across nine offices. Previously, she held similar positions at (then) Katten Muchin Zavis and the now-defunct Chicago law firm of Altheimer & Gray. Additionally, she worked in the media relations department of the American Bar Association for many years. Wollenberg has extensive experience in all elements of public relations including crisis communication, and many of her efforts have received national industry awards for effectiveness and creativity.