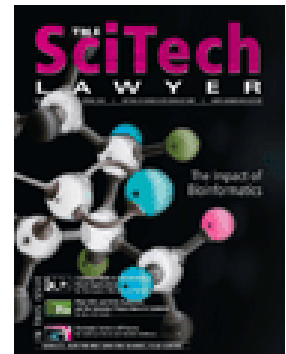




The SciTech Lawyer is the connecting point for today's attorney focused on the practice of law in the intersecting worlds of science and technology. Each issue provides expert insight and analysis on the legal issues requiring:

an understanding of **several fields of science** – biology and information technology just to name two;

several fields of law – intellectual property law; contract law applied to research and development efforts; government regulations of research; health and environmental law; and many additional, substantive areas.



The SciTech Lawyer is the magazine for the members of the ABA Section of Science & Technology Law. A portion of section dues is earmarked for a subscription to *The SciTech Lawyer* as a primary benefit of membership. Issues are published quarterly.

The SciTech Lawyer - 2009 Publishing Schedule

Issue	Publication Month	Ad Space Close	Materials Close
Winter	December	11/03/2008	11/14/2008
Spring	March	1/23/2009	2/06/2009
Summer	June	4/30/2009	5/14/2009
Fall	September	7/27/2009	8/7/2009

The SciTech Lawyer - Circulation, Distribution, and Member Analysis

The SciTech Lawyer Sworn Statement of Circulation

Average Total Circulation: 14,284	Total Subscribers	Non-Paid Subscribers	Paid Subscribers	Association Subscribers
6-Month Period Ended December 2008	13,552	na	13,552	13,552

Issue Analysis: Fall 2008

Field Served: *The SciTech Lawyer* serves the members of the ABA Section of Science & Technology Law, the legal profession, and others allied to the field.

Definition of Recipient: Recipients are individuals who receive *The SciTech Lawyer* as a benefit of their membership status within the ABA Section of Science & Technology Law.

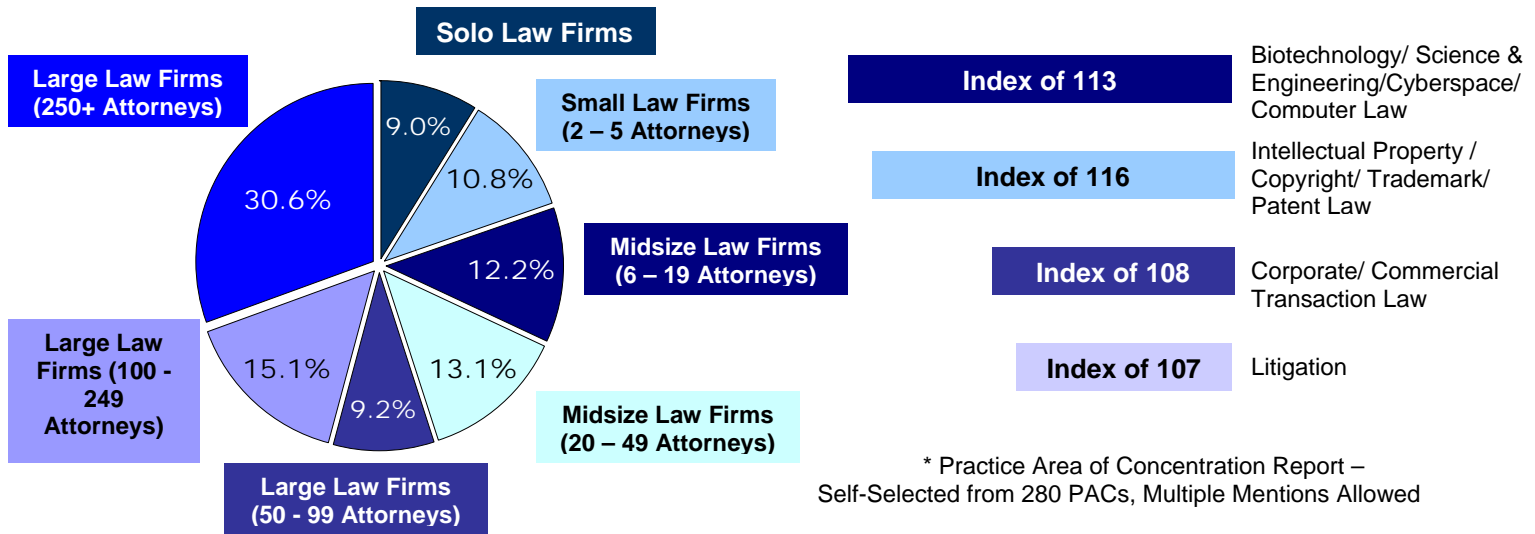
The ABA's Section of Science & Technology Law: Membership Analysis

Practice Setting – as reported

Private Practice	In-House Counsel	Gov't	Legal Ed.	Judiciary	Others
72.2%	14.4%	4.5%	2.3%	1.0%	5.6%

Firm Size – as reported

Four Significant Practice Areas – as reported*



Source: Publisher's Own Data, Membership Analysis, July 2008

The SciTech Lawyer – 2009 Advertising Rates

Advertising Rate Card #22, effective 1 September 2007

Rates per Black & White Insertion, gross

Advertising Unit	1x	2x	4x
1-Page	\$725	\$675	\$625
1/2-Page Island	\$535	\$485	\$435
1/2-Page	\$520	\$470	\$420
1/3-Page	\$470	\$420	\$365
1/4-Page	\$420	\$370	\$315

Rates Per 2-Color (Process) Insertion, gross

Advertising Unit	1x	2x	4x
1-Page	\$980	\$930	\$880
1/2-Page Island	\$790	\$740	\$690
1/2-Page	\$775	\$725	\$675
1/3-Page	\$725	\$675	\$625
1/4-Page	\$675	\$625	\$575

Matched or PMS Colors: \$200 additional per page or fraction



THE SCITECH LAWYER: ADVERTISING RATES 2009 (continued)

Rates Per 4-Color Insertion, gross

Advertising Unit	1x	2x	4x
1-Page	\$1,285	\$1,235	\$1,185
1/2-Page Island	\$1,100	\$1,045	\$995
1/2-Page	\$1,085	\$1,030	\$980
1/3-Page	\$1,030	\$980	\$925
1/4-Page	\$980	\$930	\$875

Rates for Cover Positions, gross – all cover positions are 4-Color

Advertising Unit	1x	2x	4x
Inside Front Cover / Cover 2	\$1,475	\$1,420	\$1,365
Inside Back Cover / Cover 3	\$1,400	\$1,345	\$1,290
Back Cover / Cover 4	\$1,545	\$1,485	\$1,425

Bleed Charge, per page or fraction thereof, extra...10% of earned b/w space charges

Special Position, extra...15% of earned b/w space charges

Supplied Inserts and Special Advertising Units are quoted independently by ad sales

Mechanical Specifications

Trim Size	8-3/8" x 10-7/8"
Safe Area	7-7/8" x 10-3/8"
Format	3 Column - Standard
Cover	Sheetfed offset, 4/Color, Coated
Binding	Saddle Stitch

Ad Dimensions

Ad Size	Width	Depth
1-Page	7"	10"
1-Page Bleed	8-1/2"	11-1/8"
1/2-Page Island	4-9/16"	7-1/2"
1/2-Page (H)	7"	4-7/8"
1/3-Page (H)	4-9/16"	4-7/8"
1/4-Page (H)	4-9/16"	3-3/4"
1/4-Page (V)	2-3/16"	7-1/2"

For additional information about the strength of the connection from *THE SCITECH LAWYER*, advertising requirements & quotations, and general information, please contact adsales@abanet.org or +1.312.988.6115.

Information about *The SciTech Lawyer* is available at www.abanet.org/abapubs/adsales