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## BOOK RELEASE

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### **The Creative Lawyer: A Practical Guide to Authentic Professional Satisfaction By Michael F. Melcher**

CHICAGO, Sept. 24, 2007 – Newly released by the American Bar Association, *The Creative Lawyer: A Practical Guide to Authentic Professional Satisfaction*, is a practical, fun, inspirational self-help guide for lawyers for building and maintaining a life that is personally and professionally satisfying.

According to *The Creative Lawyer*, lawyers are the highest-paid professionals in America yet have the lowest job satisfaction of any profession. Specifically, they have limited ideas about how to manage, improve, or change their careers. The goal of *The Creative Lawyer* is to help lawyers design an optimal career and life.

The book includes exercises for helping lawyers examine their personal values, and then compare those values to the requirements of legal jobs. This information can then be used to create a personal fulfillment plan with specific action steps to be taken both inside and outside of work, including ways to be more effective on the job and adapt to changing circumstances.

The book also includes a framework and tools for dealing effectively with career transitions, whether that means moving into a new job or a even a new career. By following the practices laid out in *The Creative Lawyer*, readers will have fully evaluated their experiences, interests and ambitions, and will have created a plan for life and career that can lead them to work/life satisfaction.

Here is what's being said about this inspirational new book:

"At last--the book the legal community has been waiting for! Through vivid storytelling and thoughtful exercises, Michael Melcher takes the reader on a guided journey to a new life. *The Creative Lawyer* will bring fresh answers and energy to legions of stuck lawyers."

--Marci Alboher, author, One Person/Multiple Careers and online career columnist, The New York Times

"*The Creative Lawyer* is a smart, practical, and often inspirational guide for any lawyer seeking to build both a better business and a richer life."

--Daniel H. Pink, author, A Whole New Mind

"A must-read. It combines practicality with ingenuity to lead lawyers to live more fulfilled, productive and successful lives. Packed with advice, the book is an invaluable guide for lawyers to take the concrete steps and develop the skills they need to live enriched lives and thrive as lawyers."

--Deborah Epstein Henry, founder and president, Flex-Time Lawyers LLC

Author Michael Melcher is a nationally known career coach. Educated at Harvard and Stanford, and a former associate at one of the country's leading law firms, Melcher has worked in law, business, and government, and has spoken before thousands of people on career-related issues. He has a fulltime coaching business in New York and has coached hundreds of individuals across the country.

With more than 413,000 members, the American Bar Association is the largest voluntary professional membership organization in the world. As the national voice of the legal profession, the ABA works to improve the administration of justice, promotes programs that assist lawyers and judges in their work, accredits law schools, provides continuing legal education, and works to build public understanding around the world of the importance of the rule of law.

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