

What is the Structure of LPM?

Please refer to the organizational chart in these materials for a visual explanation of the Section structure. Note that this chart is subject to change.

Under the direction of its Leadership, LPM delivers content and other benefits to its members through its Delivery Boards, Committees, Standing Committees, and Task Forces. The content of the section revolves around four core areas: marketing, management, technology, and finance.

Example topics for the core areas include:

Marketing: Creating and delivering your message; finding and keeping good clients; successful advertising strategies; using sponsorships to market your practice.

Management: Opening a new office; balancing personal and professional life; starting, building and managing a law practice; branching off on your own; effective use of paralegals and administrative staff; leadership development and recruitment strategies; finding career alternatives; organization and communication skills.

Technology: Effective uses of technology; choosing the right systems for your practice; new legal technology trends; technology training strategies; litigation and courtroom technology needs; investigative tools on the Internet.

Finance: Alternative billing methods; techniques for collecting fees; risk management strategies; growth forecasting; increasing office productivity.

****For a list of the individuals currently holding leadership positions in the Executive Committee and Delivery Boards, please refer to our Web site.**** If you would like to learn who leads a group not included in this list, ask any Section leader or staff member.

Several Delivery Boards coordinate and develop the information that the Section produces and publishes. They include:

<i>Law Practice</i> Magazine Board	ABA TECHSHOW Board
<i>Law Practice Today</i> Webzine Board	Education Board
Content Community Committee	Publishing Board

Several committees, standing committees, and task forces focus on specific subject areas and issues. They include:

ABA Women Rainmakers Committee	Member Development Committee
Career Paths Task Force	Nominating Committee
Diversity Committee	Sponsorship Committee
eLawyering Task Force	State & Local Bar Outreach Committee
Finance Committee	Strategy and Planning Committee