

# Fax Registration Form

## The Law Firm Marketing Strategies Conference Thirty Years of Law Firm Marketing 1977—2007

You may type in any of the fields below (except signature). When complete, please print and fax or mail.

**Fax:** (312) 988-5820  
**Mail:** ABA LPM Law Firm Marketing Strategies Conference  
 Attn: Jasamyn Benedict  
 321 N. Clark Street., MS 18.2  
 Chicago, IL 60610  
**Web:** [www.abanet.org/lpm/marketingconference/](http://www.abanet.org/lpm/marketingconference/)

Name: \_\_\_\_\_  
 Firm/Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail Address\*: \_\_\_\_\_  
 ABA Law Practice Management Member ID#: \_\_\_\_\_

*Copy this form for additional registrants. Registration forms received via fax will be set aside until payment is received. To register, complete this form and submit with payment or register [online](#) through our secure server.*

**Q: How does the ABA use my e-mail address?**

Your e-mail address will only be used within the ABA. The ABA does not sell or rent e-mail addresses to anyone outside the ABA. We may communicate with you regarding your ABA LPM Law Firm Marketing Strategies Conference registration and with announcements about conference events. You may also be contacted about other ABA offerings. View the ABA Privacy Statement at [www.abanet.org/privacy\\_statement.html](http://www.abanet.org/privacy_statement.html).

Firm/Law Department Size	Title/Position	Type of Practice
<input type="checkbox"/> Solo Practitioner	<input type="checkbox"/> Law Firm Partner	<input type="checkbox"/> Private
<input type="checkbox"/> 2-5 Attorneys	<input type="checkbox"/> Law Firm Associate	<input type="checkbox"/> Corporate
<input type="checkbox"/> 6-9 Attorneys	<input type="checkbox"/> Of Counsel at a Law Firm	<input type="checkbox"/> Government
<input type="checkbox"/> 10-19 Attorneys	<input type="checkbox"/> In-House Counsel	<input type="checkbox"/> Academic
<input type="checkbox"/> 20-49 Attorneys	<input type="checkbox"/> IT Systems Professional	<input type="checkbox"/> Not in Practice
<input type="checkbox"/> 50-99 Attorneys	<input type="checkbox"/> CIO/CTO	
<input type="checkbox"/> 100+ Attorneys	<input type="checkbox"/> Office Manager	
<input type="checkbox"/> N/A	<input type="checkbox"/> Law Librarian	
	<input type="checkbox"/> Professor	
	<input type="checkbox"/> Consultant	
	<input type="checkbox"/> Other (Please Specify) _____	

**Registration:** Please check the registration fees that apply.

Conference Pricing	
<b>Standard Rate</b> (Non-Member)	\$795.00 _____
<b>ABA Member</b>	\$595.00 _____
<b>ABA LPM, YLD or Law Student Member</b>	\$545.00 _____
<b>Enter Affiliate Discount Code</b> (if applicable)	\$595.00 _____

As part of your Registration Fee, all attendees will receive program materials and meals. To join the ABA Law Practice Management Section and save \$270 off the Standard Registration Rate, call (800) 285-2221.

**To make hotel reservations** at the Omni Shoreham Hotel, call (202) 234-0700. Ask for the special ABA LPM conference rate of \$239/night.

**Refunds:** Written requests only by **August 31, 2007**. Send to: **ABA Law Practice Management Section, c/o Anne Carey, 321 N. Clark Street, MS 18.2, Chicago, IL 60610**. A \$50 administrative fee will be deducted from all refunds. No refund requests will be honored after **August 31, 2007**.

- Full registration includes all educational programming and meals.
- Save \$250 off the standard registration rate. Join the ABA Law Practice Management Section today!
- To join the section call (800) 285-2221.

**TOTAL PAYMENT \$** \_\_\_\_\_  
 Make checks payable to American Bar Association.

Please charge my Credit Card:  
 Visa  MasterCard  AMEX

Account No. \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_