

American Bar Association
Section of Litigation
2008 Section Annual Conference

COMMITTEE SUBSTANTIVE BREAKFAST PROGRAMS AND BUSINESS MEETINGS

The Committee Substantive Breakfast Programs and Business Meetings are held on Thursday and Friday mornings and are open to all attendees. These programs offer a forum for discussion of timely legal issues and excellent networking opportunities. Please note that MCLE credit is not provided.

Thursday, April 17, 2008

7:00 am – 8:15 am

Committee Business Meetings

Business Torts

Corporate Counsel

Ethics and Professionalism

Committee Substantive Breakfast Programs

Arbitration Under Attack: Are Mandatory Arbitration Clauses in Employment, Consumer & Franchise Contracts Against Public Policy?

Sponsoring Committees: Alternative Dispute Resolution and Consumer and Personal Rights

Moderator:

Neal M. Eiseman, Goetz Fitzpatrick LLP, New York, NY

Speakers:

Paul Bland, Public Justice, Washington, DC

Andrew L. Sandler, Skadden Arps, Slate, Meagher & Flom LLP, Washington, DC

Discovery in International Arbitration

Sponsoring Committee: Commercial and Business

Hooking the Big Fish: Strategies to Lure Corporate Counsel

The key to success in private practice is having and maintaining your own clients. Why are some lawyers successful at it and other equally-talented lawyers not? This panel of corporate counsel and seasoned litigators will define sure fire methods to build relationships that win work and establish long-term books of business.

Sponsoring Committee: The Woman Advocate

Moderator:

Nan E. Joesten, Partner, Farella Braun + Martel LLP, San Francisco, CA

Speakers:

Janine Dascenzo, Associate General Counsel, General Electric Company, Fairfield, CT

Kamran Khan, In-house counsel, Philip Morris USA, Richmond, VA

Diana Liberto, Associate General Counsel, Wal-Mart, Inc., Bentonville, AR

International Pro Bono Opportunities: Legal Needs Beyond Our Borders

Sponsoring Committees: Immigration, International, Legal Services Project, Pro Bono and Public Interest, Young Lawyer Leadership Program

Speakers:

Barb Dawson, Snell & Wilmer LLP, Phoenix, AZ
Lillian Johnson, Community Legal Services, Phoenix, AZ
Montserrat Miller, Greenberg Traurig, Chicago, IL
David Roll, Steptoe & Johnson, Washington, DC
Lisa Wood, Foley, Hoag, Boston, MA

The National Transportation Safety Board Then and Now

Sponsoring Committee: Aviation

Speaker:

John Goglia, Boston, MA

The Role of the Department of Justice in Major Trial and Appellate Litigation in the United States

Sponsoring Committees: Trial Practice and Appellate Practice

Speakers:

Gregory Katsas, United States Department of Justice, Washington, DC
Lawrence D. Rosenberg, Jones Day, Washington, DC

Tips for Preparing for an Effective Expert Witness Deposition

Sponsoring Committee: Expert Witness Committee

Speaker:

Michael Martinez, Crowell & Moring LLP, Washington, DC

Welcome to my Highway: Measuring the Risks and Avoiding the Litigation in Public/Private Partnerships

This program will focus on methods of analyzing, mitigating and sharing of risks in the increasing arena of public/private partnerships that operate previously public assets and functions. The discussions will include securities enforcement issues that arise through the investment vehicles.

Sponsoring Committees: Construction, Securities, Real Estate Litigation

Speakers:

Jacques Cook, Peckar & Abramson, PC, Washington, DC
Koji Fukumura, Cooley, Godward, LLP, San Diego, CA
Michael Kolloway, AECOM Technology Corp., Chicago, IL

Friday, April 18, 2008

7:30 am – 8:45 am

Committee Business Meetings

Children's Rights

Mass Torts

Real Estate

Trial Evidence

Committee Substantive Breakfast Programs

Sponsored by: Bronze Level Sponsors

Behind-the-Scenes Trademark Use on the Internet: Keywords, Adware, Spyware and More

Advertising triggered by keywords and URLs is big business for Internet search engine companies and adware purveyors. Yet trademark owners typically perceive the sale of their marks as keywords as infringement. Courts are split at this point on what constitutes "use" in this context, which leads to confusion as to what constitutes actionable behavior. Nevertheless, these inconsistent decisions are shaping the policies and practices of search engines and adware companies. Depending on the jurisdiction, trademark owners may be left with no remedy for the sale of their marks as keywords or for the resulting ads they generate.

Sponsoring Committee: Intellectual Property

Speakers:

Joan K. Archer, Lathrop & Gage, Kansas City, MO

Mary Margaret L. O'Donnell, Rader Fishman & Grauer, Bloomfield Hills, MI

Terence P. Ross, Gibson Dunn, Washington, DC

Insolvency Along the NAFTA Highways: What You Need to Know

This program will explain the basics of Canadian and Mexican insolvency law and outline issues that US attorneys must be aware of when there is a Canadian or Mexican aspect to an insolvency proceeding. This includes, but is not limited to, obtaining an ancillary first day order, dealing with non-US based assets and employees and the sale of non-US based assets.

Sponsoring Committees: Bankruptcy & Insolvency and International

Speakers:

Jamie Guerra, Guerra Gonzalez Y Asociados, S.C., Mexico City, Mexico

Brett Harrison, McMillan Binch Mendelsohn LLP, Toronto, Canada

Litigation Roundtable and the Rights of Terminated Inside Counsel

Sponsoring Committees: Corporate Counsel and Pre-Trial Practice

Speakers:

Robert Craig, Waste Management, Houston, TX

Robert Simpson, Shipman & Goodwin LLP, Hartford, CT

Leslie Wharton, Arnold & Porter LLP, Washington, DC

Suing Accountants and Lawyers Under the Securities Laws

Sponsoring Committee: Professional Liability

Speakers:

Linda Coberley, Winston & Strawn, Chicago, IL

Vincent P. Schmeltz III, Dewey LeBouef LLP, Chicago, IL

Technology Tips and How-tos: Using Microsoft Office to Enhance Your Practice

Sponsoring Committee: Technology for the Litigator

Speakers:

Aimee B. Kolz, Banner & Witcoff, Ltd., Chicago, IL

Daniel J. Siegel, Law Offices of Daniel J. Siegel, LLC, Havertown, PA

Tips for Young Lawyers – Winning Trial Psychology

Sponsoring Committee: LITT – Litigation Institute Trial Training

Speakers:

Ruth Bahe-Jachna, Greenberg Traurig LLP, Chicago, IL

JoAnne A. Epps, Temple University Beasley School of Law, Philadelphia, PA

Paul Mark Sandler, Shapiro Sher Guinot & Sandler, Baltimore, MD