



Seattle Space Needle

Mark Your Calendars April is Business Law Pro Bono Month!

Section of Business Law Spring Meeting

April 1-4, 2004
Seattle, Washington

Pro Bono Breakfast

Friday, April 2, 2004
7:30-9:00 AM
Westin Seattle
Cascade A Mezzanine Level

Working with the Business Law Section of the Washington State Bar Association, the Planning Committee has invited local business pro bono programs to showcase their pro bono projects. A representative of the King County Bar Association non-profit clinic will discuss the work of their program and volunteers. Julia Parsons Clark and Katie Ludwig of Perkins Coie will chronicle the creation of the new Washington Attorneys Assisting Community Organizations (WAACO) which provides eligible nonprofit organizations with access to free legal assistance on business related matters. Judge Karen Overstreet and Shelly Crocker will explain the local pro bono bankruptcy project.

Pro Bono Committee Meeting

Friday, April 2, 2004
9:00-10:30 AM
Westin Seattle
Cascade A, Mezzanine Level

Following the breakfast, the Committee will have their business meeting open to all attendees. At this meeting we will be joined by the co-chairs of the CED Committee; the co-chairs of the Business and Corporation Litigation Pro Bono Subcommittee and the c-chairs of the Business Bankruptcy Pro Bono Subcommittee as well as liaisons from other BLS committees.

Section Luncheon

Friday, April 2, 2004
Noon
Sheraton Seattle Ballroom

The Annual Section Luncheon will feature the presentation of the National Public Service Awards.

Pro Bono Workshop

Friday, April 2, 2004
2:30- 4:30 PM
Sheraton Seattle
Madrona Room Second FL

The Pro Bono Committee and the Pro Bono Subcommittee of the Business and Corporation Litigation Committee are sponsoring a CLE workshop entitled:

“Doing Well by Doing Good: Using Pro Bono to Leverage Your Skill Set and Expand Your Expertise .”

Panelists for this workshop include:

- Lucy Helm, Starbucks, Seattle, WA
- Rick Hobish, Pro Bono Partnership, White Plains, NY
- Marc Kalish, Meyer Hendricks Bivins, Phoenix, AZ
- Paul Wilson, Mintz Levin Cohn Ferris Glovsky and Popeo, Boston, MA

IN THE NEWS

In the January/February edition of Business Law Today <http://www.abanet.org/buslaw/blt/2003-07-08/probonoinaction.html> features an article in Pro Bono in Action by Susan R. Jones, co-chair of the Community Economic Development Committee on “Revitalizing Cities with the help of Lawyers.”

If you wish to write an article on pro bono the guidelines are at <http://www.abanet.org/buslaw/blt/index.html>.

Submissions should be sent to Kathleen Hopkins
kins@rp-lawgroup.com
ABC Web-site

ABC is a national clearinghouse for information on starting and operating a business law pro bono project. To assist Section members and others interested in promoting pro bono opportunities for business lawyers, the Committee on Pro Bono has redone the committee's website <http://www.buslaw.org/cgi-bin/controlpanel.cgi?committee=CL600000>

Special Recognition

ABC thanks the 2002 National Public Service Award winner Goodwin Procter LLP and Carolyn Rosenthal, Director of Pro Bono for volunteering to print this edition of the ABC UPDATE.

Equal Justice Conference

April 15-17, 2004
Atlanta, GA

ABC has partnered with the State Bar of GA ABC Committee and Power of Attorney to sponsor a Business Law Pro Bono Track at the Equal Justice Conference.

Lawyers for Community Change: An Introduction to Business Law Pro Bono

Friday, April 16, 2004
Atlanta Hilton
7:30- 8:45 AM

Opening Plenary will feature a video montage of business law pro bono programs throughout the country and a panel discussing their role in helping to change communities. On the panel will be:

Todd Grice, Counsel, The Coca-Cola Company, Atlanta GA
Carrie M. Salvary, Exec Dir Tyler Place CDC, Atlanta, GA
Lucy Helm, Counsel, Starbucks Coffee Co., Seattle, WA
Carolyn Rosenthal, Pro Bono Mgr. Goodwin Procter, Boston, MA

8:45 -10:15/10:30-11:45

The following two workshops will run concurrently at the above mentioned times:

ABC Project Director

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Starting Up A Program

This session will highlight the variety of programs and how they were started in different settings. Among the programs represented are:

- D'Ann Johnson, Staff Atty TX C-BAR, Austin, TX
- Katie Ludwig, Perkins Coie, Seattle, WA
- Deborah Austin, Director, CED Project of DC Bar, Washington, DC
- Ivan Fong, Sr Counsel, General Electric Co, Fairfield, CT
- Sharon Browning, Exec Dir, Philadelphia VIP, Philadelphia, PA

Identifying Clients & Client Needs

One of the challenges reported by many transactional pro bono programs is the need to have a steady stream of good clients with good projects for volunteers to handle. Doing this well is one of the things that distinguishes excellent programs from mediocre ones. This session brings together seasoned professionals to discuss how you can connect to groups that are making a real difference in your community, and find projects that have real impact. Panelists will discuss various kinds of outreach techniques, intake criteria and proven screening procedures that will enable you to handle this critical function effectively.

- Susan Kaplan, Director, CED Law Program, Chicago, IL
- Michael Monahan, Director, State Bar of GA Pro Bono Center, Atlanta, GA
- Angie Zemboy, Director, Community Legal Resources, Detroit, MI

1:45- 3:15

Resources & Best Practices - Learn what national resources are available to grow new and existing business pro bono programs. This session will highlight the range of resources, whether it be peer visits, on-line toolbox forms, national community development/non-profit law support site, all are available to assist in the growth and development of your pro bono program. Panelists of program directors will also discuss how they have used these resources to set "benchmarks" of best practices in their programs. Among the speakers are:

- Dina Merrell, Director ABA Center for Pro Bono, Chicago, IL
- Sally Schwartz, Chair, Community Legal Resources, Detroit, MI
- Michael Hertz, Pres Pro Bono Net, New York, NY
- Michael Monahan State Bar GA ABC, Atlanta, GA
- Susan Kaplan CED Law Proj, Chicago, IL
- Angie Zemboy, Director, Community Legal Resources, Detroit, MI

3:30 - 5:00

Closing Plenary Recap on Business Law PB Issues

- Speaker: William C. Kelly, Jr, Latham & Watkins, Washington, DC