

PROGRAM FEES

INTENSIVE PROGRAMS: WEDNESDAY, OCTOBER 14

12:30 - 5:00 p.m. (Please check your selection)

- \$345 1-1 Fundamentals of Franchising®
- \$345 1-2 MBA Concepts for Franchise Lawyers
- \$345 1-3 Successful International Franchising: The Legal and Business Considerations

8:45 a.m. – 5:00 p.m.

Ontario Bar Association's 9th Annual Franchise Law Conference: The Canadian Experience

To register for this program please visit www.oba.org/aba

MAIN PROGRAM: THURSDAY, OCTOBER 15 AND FRIDAY, OCTOBER 16

EARLY BIRD FEES

POST-MARKED ON OR BEFORE JULY 31

POSTMARKED AFTER JULY 31

- \$825 Forum on Franchising or OBA Member \$895
- \$1025 Non-member \$1,095
- \$575 Government/Academic \$645
- \$475 Paralegal, Legal Assistant, etc. \$545
- \$375 Law Student \$375
- \$0 Speaker \$0
- \$0 Forum Governing Committee or Past Chair/Non-speaker \$0
- \$0 Press \$0
(must gain approval from ABA Media Relations Department)
- \$50 Forum Lawyer/Associate Membership \$50
- \$10 Law Student Membership \$10

(I understand that I must belong to the American Bar Association and at least one other section to join the Forum on Franchising.)

ADDITIONAL EVENT FEES

WEDNESDAY, OCTOBER 14

- \$65 Newcomers/YLD Networking Night # _____

THURSDAY, OCTOBER 15

(One ticket to Royal Ontario Museum Reception/Dinner is included in the above registration fees)

- \$35 Womens Caucus Breakfast # _____
- \$35 Corporate Counsel Reception # _____ (open to in-house counsel only)
- \$90* Royal Ontario Museum Reception/Dinner Adult Guest # _____
- \$35 Royal Ontario Museum Reception/Dinner Child (ages 5 - 12) Guest # _____
- \$95 Art Gallery/Lunch Guest Tour # _____

FRIDAY, OCTOBER 16

- \$35 Solo and Small Firm Breakfast # _____
- \$35 IFDI Breakfast # _____
- \$100* Reception/Dinner at Distillery District # _____

SATURDAY, OCTOBER 17

- \$0 Yes, I would like to participate in the Community Service Event
- \$105 Niagara Falls Tour # _____

Please circle: Vegetarian Allergy: _____

WORKSHOP SELECTIONS

(Please select one number per time slot so that we can provide accurate seating)

THURSDAY, OCTOBER 15, 2009

MORNING WORKSHOPS

10:30 a.m. – 11:45 a.m.

- W1** The Anatomy of a Franchise Class Action
- W2** Franchising in the Middle East and North Africa
- W3** Fundamentals 201: Drafting a Disclosure Document
- W4** Fundamentals 201: Franchise Litigation
- W5** Growth Through Multi-Unit Franchising
- W6** National Customer Account Management Issues
- W7** Protecting and Enforcing Trade Dress

SELECTION _____

LUNCH WORKSHOPS

12:45 p.m. – 2:00 p.m.

- W8** Best Practices for State Franchise Registration
- W9** Bringing a Foreign Franchise System to the United States
- W10** Common Discovery Issues in Franchising: From the Advocates and a Decision-Maker
- W11** From License Agreement to Regulated Relationships: The Accidental Franchise
- W12** Mediation: Negotiating Franchise Disputes
- W13** Managing the Organization of a Franchise Association
- W14** The Sometimes Blurry Line Between Independent Contractors, Franchisees, and Employees

SELECTION _____

AFTERNOON WORKSHOPS

2:15 p.m. – 3:30 p.m.

- W15** Franchise Systems in Distress
- W16** Is Franchising Abandoning Arbitration? Current Trends in Arbitrating Franchise Disputes
- W17** Establishing Effective Early Intervention Programs to Manage Day-to-Day Disputes, System Standard Compliance, and System Changes
- W18** Litigating Claims of Fraud In Connection with the Sale of a Franchise
- W19** How to Prepare a Franchise System for Expansion to Europe
- W20** Legal Issues Surrounding Transfers, Assignments, and Resale Programs
- W21** Hot Button Privilege Issues for Franchise Counsel

SELECTION _____

3:45 p.m. – 5:00 p.m.

- W1** The Anatomy of a Franchise Class Action
- W2** Franchising in the Middle East and North Africa
- W6** National Customer Account Management Issues
- W12** Mediation: Negotiating Franchise Disputes
- W22** Recent Trends in Litigating Non-Compete Agreements
- W23** Territory, Exclusivity and Encroachment - Thinking Ahead of the Curve and Dealing with the Fallout
- W24** Sourcing Products and Services for the System: Efficiencies and Traps in Supply Chain Management and Outsourcing

SELECTION _____

FRIDAY, OCTOBER 16, 2009

MORNING WORKSHOPS

9:15 a.m. – 10:30 a.m.

- W3** Fundamentals 201: Drafting a Disclosure Document
- W4** Fundamentals 201: Franchise Litigation
- W8** Best Practices for State Franchise Registration
- W10** Common Discovery Issues in Franchising: From the Advocates and a Decision-Maker
- W17** Establishing Effective Early Intervention Programs to Manage Day-to-Day Disputes, System Standard Compliance, and System Changes
- W18** Litigating Claims of Fraud In Connection with the Sale of a Franchise
- W19** How to Prepare a Franchise System for Expansion to Europe

SELECTION _____

LUNCH WORKSHOPS

1:15 p.m. – 2:30 p.m.

- W7** Protecting and Enforcing Trade Dress
- W14** The Sometimes Blurry Line Between Independent Contractors, Franchisees, and Employees
- W15** Franchise Systems in Distress
- W21** Hot Button Privilege Issues for Franchise Counsel
- W22** Recent Trends in Litigating Non-Compete Agreements
- W23** Territory, Exclusivity and Encroachment - Thinking Ahead of the Curve and Dealing with the Fallout
- W24** Sourcing Products and Services for the System: Efficiencies and Traps in Supply Chain Management and Outsourcing

SELECTION _____

AFTERNOON WORKSHOPS

2:45 p.m. – 4:00 p.m.

- W5** Growth Through Multi-Unit Franchising
- W9** Bringing a Foreign Franchise System to the United States
- W11** From License Agreement to Regulated Relationships: The Accidental Franchise
- W13** Managing the Organization of a Franchise Association
- W16** Is Franchising Abandoning Arbitration? Current Trends in Arbitrating Franchise Disputes
- W20** Legal Issues Surrounding Transfers, Assignments, and Resale Programs

SELECTION _____