

BIOGRAPHY OF MICHAEL JOEL BLOOM

Michael Joel Bloom is Director of Litigation for the Bureau of Competition of the Federal Trade Commission.

After concluding his undergraduate and legal education at Syracuse University (B.A., June 1971; Asst. Notes & Comments Editor, *Syracuse Law Review*; J.D., December 1973; recipient of Law Review Alumni Achievement Award, April 1997), Mr. Bloom joined the staff of the Commission's Bureau of Competition. In 1976 Mr. Bloom moved to the corporate sector, serving as Antitrust and Trade Regulation Counsel for Westinghouse Electric Corporation. In 1980 he moved to Xerox Corporation where he provided general counsel, and most especially distribution and marketing counsel, to several business areas (and for which he received Xerox Corporation's Special Merit Award). In 1984 Mr. Bloom rejoined the Commission in its New York Regional Office. He was appointed Assistant Director of that Office in 1987 and Director in 1988. In 2000 Mr. Bloom became Senior Counsel to the Northeast Region, and in January 2005 Director of Litigation for the FTC's Bureau of Competition. Mr. Bloom has recently led trial teams in such diverse matters as *North Texas Specialty Physicians*, involving alleged physician price-fixing, and *Blockbuster/Hollywood Video*, involving a proposed merger of leading video rental outlets, and *Aloha Petroleum/Trustreet Properties*, involving the combining of interests in petroleum marketing in Hawaii.

In 1993-1994, Mr. Bloom was privileged to serve as a technical advisor to the government of Poland's Antimonopoly Office, which was seeking to define and undertake a national consumer protection mission. More recently, he and a colleague from the Department of Justice's Antitrust Division developed and delivered to law enforcement representatives of several Andean Pact countries a seminar on non-cartel horizontal restraints. He has participated in numerous antitrust symposia and has written on, among other things, the Noerr-Pennington Doctrine. In addition, Mr. Bloom is a frequent trainer of other attorneys in deposition, trial advocacy, and other practice skills.

Mr. Bloom recently was honored with the Commission's Louis D. Brandeis Award for outstanding contributions in litigation.

Mr. Bloom is admitted to the bars of Pennsylvania, New York, and the Supreme Court of the United States, among others.