

**Bruce A. Colbath**

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Bruce A. Colbath specializes in all aspects of antitrust law, trade regulation and complex litigation. He has had extensive experience in all phases of such litigation, including national coordination of cases, trial and appellate work.

Over the past several years, Mr. Colbath has been involved in defending a number of major US and foreign corporations in actions brought in federal and state courts throughout the United States at both the trial court and appellate levels. He has also handled matters before the Judicial Panel on Multidistrict Litigation. The actions in which he has been involved have concerned a wide variety of industries including pharmaceuticals, automobile distribution, semiconductors, apparel, consumer financial services and cosmetics.

In the advertising and consumer protection area, Mr. Colbath has represented and counseled clients on a wide variety of advertising issues, including several major state and federal investigations concerning advertising practices and consumer protection issues. Mr. Colbath has extensive practice experience in Lanham Act and other proceedings and litigation involving unfair competition and consumer protection issues; and has extensive experience before the Federal Trade Commission, National Advertising Division of the Better Business Bureau and its National Advertising Review Board, and in TV network challenges. He has also defended clients in numerous consumer class actions in state and federal courts arising from governmental investigations and enforcement activity related to consumer protection.

Mr. Colbath is a member of the American Bar Association and from 2001-2003 served as a vice-chair of the Business Torts and Unfair Competition Committee, Antitrust Section. Currently, Mr. Colbath is a member of the Senior Editorial Board for the ABA's upcoming Consumer Protection Law Developments. Mr. Colbath is currently a member of the Executive Committee of the Antitrust Section of the New York State Bar Association and is also a member of the Consumer Affairs Committee of The Association of the Bar of the City of New York. Mr. Colbath has lectured and written on a number of issues involving complex litigation, class action defense and unfair competition.

Mr. Colbath received an A.B. degree from Georgetown University. He then obtained his J.D. from New York Law School, where he served as editor of the *Human Rights Law Journal*.