

Elsa Kircher Cole has been the general counsel for the NCAA since 1997, and has responsibility for its nationwide litigation calendar and all its legal affairs. She previously served as the general counsel for the University of Michigan for eight years and before that as an assistant attorney general representing the University of Washington for 13 years. Ms. Cole is a frequent lecturer and writer in the area of higher education law, with special emphasis on athletics, sexual harassment and due process issues. She is on the Board of Directors for the Sports Lawyers Association and the Board of Advisors of the National Sports Law Institute at Marquette University. She has served on the Board of Directors of the National Association of College and University Attorneys and has been named a Fellow of the Association. Ms. Cole received her A.B. with distinction from Stanford University and her J. D. from Boston University.