

SAVE THE DATE!! SAVE THE DATE!! SAVE THE DATE!!

ABA Section of Antitrust Law

Consumer Protection Committee

&

Corporate Counseling Committee

Present

October 2007 Consumer Protection Update

Date: November 5, 2007

Time: 1 ~2 p.m. ET

To RSVP, send an email to chomer@kelleydrye.com. The call-in number and program materials will be sent to prior to the program.

This telephonic brown bag program will summarize the significant developments in consumer protection law that occurred during October 2007. The presentation will cover cases, settlements, and other initiatives at the federal and state levels, as well as consumer class actions, Lanham Act litigation, and National Advertising Division case decisions.

This program is a monthly series of brown bags in which individuals can call in and hear consumer protection practitioners report on the previous month's developments. The update portion of the program will last approximately 30-40 minutes and will be followed by Q&A. The powerpoint presentation will be emailed prior to the call so that participants can follow along and view the advertising that is the subject of the panel's discussion.

A different law firm will present the Consumer Protection Update each month. Kelley Drye Collier Shannon will provide this month's update, with the following panel of presenters:

**Christie Grymes
Jennifer Ngai
Katie Rogers**

Please mark your calendar and join us. Recordings of this Brown Bag will be posted on the Section website Members Only area following the program and downloadable in an MP3 format, free of charge at <http://www.abanet.org/antitrust/at-bb/bb-audio.shtml>.